



Joyhound Beer Co.

Regulation Crowdfunding Event

Est. 2017
Baltimore, MD



Who?

JOYHOUND BEER CO. is a PREMIUM craft beer brand.

Our beer is flavorful & balanced. (We are scientists, so you know it has to be good!)

JBC beer is available at *Trader Joe's* and *Craft Beer Cellar* in DC, *Total Wine & More* in Maryland, as well as local MD & DC businesses.

What is regulation crowdfunding?

- + The process of raising capital from the public by selling securities (ownership, shares, debt, revenue share, etc.) in a private company through an online funding portal.
- + General public allowed to invest in private companies.
- + Ever wanted or been curious about investing in a startup? Well, with the expansion in regulations, anyone 18+ can invest.
- + Think *Kickstarter*, but instead of products or discounts, you receive a return on your investment!

TAPROOM

Key Dates



August 2023

Official Launch of Crowdfunding Campaign



January 2024

Investment Deadline



Summer 2024

Taproom Opening
Join Us for Exclusive JBC Beers and Seltzers

How does it work?

Online Funding Portal

Mainvest.com is a licensed Funding Portal that manages the investment and repayment process.

Investing Process

- + Mainvest.com has a "marketplace" where investors identify and invest in vetted small businesses

INDIVIDUAL INVESTMENT MAXIMUM

If your *annual income* (AI) or *net worth* (NW):

<\$124K then max = **\$2500 OR 5% AI/NW**

>\$124K then max = **\$2500 OR 10% AI/NW**

You may invest the greater amount.

INVESTOR'S PERKS

Name on the taproom's "Founder's Wall"
ALL INVESTMENTS

Founder's Club Membership

\$2K+

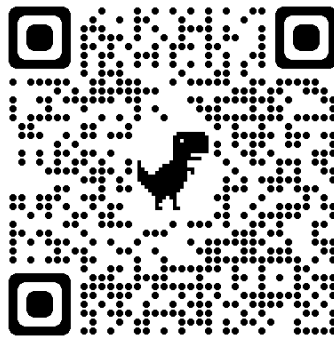
Mug Club

\$5K+

Your Investment EQUALS JBC LOAN

- + This loan is the startup capital for JBC's 1st taproom.
- + We will follow the 'Revenue-Sharing Notes' model - meaning investors will be paid a specified percentage of our revenue over a set amount of years.

Scan here
FOR MORE INFO



Why does your contribution matter?

Small Business

You will be investing in a small, family owned business.

Diversity in Ownership

You will be helping to diversify the world of craft beer - *less than 1%* of craft beer brands are black owned!

Community

Our taproom will support the local community by creating jobs and adding to the revenue stream of local businesses. We also plan to be engaged with the community!

Fun!

You will help us build a kickass brick & mortar for our supporters and MD's craft beer community.

JBC Craft Releases



PINCER

Belgian-Style Pale Ale
September 2019



OBA

India Pale Ale
July 2020



JAYJAY SOUR

October 2020



FOGGY CHESAPEAKE

April 2021



FOGGY HARBOR

June 2021



TAIL WAGGER

June 2022



PLUM POWER SOUR

June 2023



Mockup of potential taproom



BLACK OWNED BREWERY